

FOR IMMEDIATE RELEASE

## **Hermes Nursery tries to prevent destruction of thousands of trees Liquidation sale planned to curb burning of inventory**

Spring Hill, KS—September 20, 2010—In the greater Kansas City area and across the country, the nursery industry is suffering the effects of the housing downturn and faltering commercial development projects. Trees that have been grown over the last five-plus years for new construction projects suddenly have no purpose, causing severe oversupply in the face of virtually nonexistent demand. Inventories are stagnant, and without the cash flow and capital to replant, growers nationwide are predicting an extreme national shortage of trees by 2012.

Locally, many nursery growers have felt the sting, as they have been forced to bulldoze and burn years of investment or, even worse, have been forced out of business. But the situation brings a great opportunity for consumers. Tree prices are at a 30-year low. In an effort to unload inventory and avoid destroying thousands of healthy, beautiful trees, Hermes Nursery announces a *liquidation sale* that will bring below-wholesale prices to the public for one day only this Saturday, September 25<sup>th</sup>. Prices will be up to 80% less than normal retail prices of a year ago. A 12-foot maple tree (two-inch trunk diameter), for example, will be available for \$53.00, compared to \$270.00 a year ago.

Nursery Manager, Francis Cabral, commented, “We really want to encourage people to understand that *now* is the time to buy trees and do that landscaping project you’ve been dreaming about. You won’t see better prices in our lifetime.”

It’s like waking up tomorrow to find you can fill up your gas tank for \$0.56 a gallon—that was the average price in 1975. It’s the bargain of a lifetime. On the other hand, when the construction and housing market swings back around in the next 18-24 months, tree prices are going to skyrocket. It will be like going back to \$4.00 a gallon for gas.

Hermes Nursery is offering up their inventory at zero profit. The trees themselves are free, and the only cost to the customer will be a nominal digging fee—the cost of the labor and time needed to harvest the trees from the ground.

On Saturday, customers are invited to the farm to hand-pick their trees from a wide selection of shade and ornamental varieties. Later in the fall, the trees will be harvested and will then be available for pickup. Knowledgeable staff will be on hand to answer questions, and planting, delivery, and volume discounts are also available.

Details of the event are as follows:

Saturday, September 25, 2010  
8:00 a.m.—4:00 p.m.  
Spring Hill Tree Farm  
17895 Hwy 169 South  
Spring Hill, KS 66062

For more information, please visit [www.springhilltrees.com](http://www.springhilltrees.com) or call 913-636-2268.

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